



# Celebration of Light 2025

*Sponsorship Opportunities*

*Friday, January 31, 2025*



**Celebration of Light** is the Fulcrum Foundation's primary fundraising and donor cultivation event of the year.

Celebration of Light raises millions of dollars for schools each year, consistently ranking as one of the top-grossing charitable events in our region. The 2024 Celebration of Light raised more than \$3.4 million, and last year ranked 4th in the Puget Sound Business Journal's annual list of Largest Benefit Events.

## **Audience**

Sponsorship of the Fulcrum Foundation and the Celebration of Light gala will offer your organization multiple branding opportunities and visibility with an audience of 1,100+ attendees, including an extensive list of high-profile corporate and community leaders who support excellent and accessible Catholic education.

## **About Fulcrum Foundation**

The Fulcrum Foundation raises and manages money to support families and strengthen Catholic schools in the Archdiocese of Seattle primarily through tuition assistance grants, school partnership grants, and grants for transformational leaders. Fulcrum serves everyone—all races, genders, abilities, cultures, faiths, sexual orientations, and backgrounds.

# Sponsorship Levels & Benefits

## Sponsorship Levels

- Premier Sponsor \$100,000+
- Presenting Sponsor \$50,000
- Champion Sponsor \$25,000
- Partner Sponsor \$10,000
- Investor Sponsor \$7,500
- Friend Sponsor \$5,000

- **Premier Sponsor \$100,000+**
- **Presenting Sponsor \$50,000**

*Includes benefits listed for all levels, plus:*

- Table for 10 with premium seating location
- Complimentary hotel room for the evening of the event
- Highlighted recognition in pre-event and post-event marketing
- Branded social media posts shared on Fulcrum's social media channels
- Enhanced recognition in the Celebration of Light event slideshow
- Personalized verbal recognition on stage during the Celebration of Light
- Personalized thank you message from Catholic school students at the event

- **Champion Sponsor \$25,000**
- **Partner Sponsor \$10,000**
- **Investor Sponsor \$7,500**
- **Friend Sponsor \$5,000**

*Benefits at these levels include:*

- Table for 10
- Recognition in pre-event and post-event marketing, including the Puget Sound Business Journal (circulation 327,000), Northwest Catholic Magazine (circulation 111,000), Fulcrum Community Report (circulation 9,500+), emails to attendees, and the Fulcrum News (triannually, circulation 9,500+)
- Recognition in Fulcrum's Community Report
- Recognition on Fulcrum's social media channels through posts that can be linked and shared to sponsor social media pages
- Recognition in the event slideshow
- Recognition from the stage during the Celebration of Light (\$10,000 and above)
- Inclusion in the Fulcrum Chairman's Circle

*Event Contact: Advancement Director Amy Hall | 206.226.5679 | [amy.hall@fulcrumfoundation.org](mailto:amy.hall@fulcrumfoundation.org)*

# Celebration of Light

## 2025 Commitment Form

### Sponsorship Levels

- ☐ Premier Sponsor \$100,000+
- ☐ Presenting Sponsor \$50,000
- ☐ Champion Sponsor \$25,000
- ☐ Partner Sponsor \$10,000
- ☐ Investor Sponsor \$7,500
- ☐ Friend Sponsor \$5,000
- ☐ We are unable to participate as a sponsor, but would like to make a contribution in the amount of \$ \_\_\_\_\_

### Sponsor Information

Name \_\_\_\_\_  
(as you would like it to appear in event materials)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

*Additional Information (if applicable):*

*Marketing Contact* \_\_\_\_\_  
Name Email Phone

*Billing Contact* \_\_\_\_\_  
Name Email Phone

*Table Captain/  
Table Coordinator* \_\_\_\_\_  
Name Email Phone

- ☐ **Double your impact!** Commit now to sponsoring the Celebration of Light for the next two years via a recurring sponsorship.

### Payment Method

- ☐ Please send me an invoice
- ☐ Enclosed is a check made payable to **Fulcrum Foundation**
- ☐ Please charge the following credit card

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

*Thank you for your support!*

Please send completed form to:

**Fulcrum Foundation**  
710 Ninth Avenue  
Seattle, WA 98104

QUESTIONS? Contact: Advancement Director Amy Hall | 206.226.5679 | [amy.hall@fulcrumfoundation.org](mailto:amy.hall@fulcrumfoundation.org)