



# Celebration of Light 2024

## *Sponsorship Opportunities*

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*Friday, January 19, 2024*



**Celebration of Light** is the Fulcrum Foundation's primary fundraising and donor cultivation event of the year.

Celebration of Light raises millions of dollars for schools each year, consistently ranking as one of the top-grossing charitable events in our region. The 2023 Celebration of Light raised more than \$3 million, and last year ranked 4th in the Puget Sound Business Journal's annual list of Largest Benefit Events.

### **Audience**

Sponsorship of the Fulcrum Foundation and the Celebration of Light gala will offer your organization multiple branding opportunities and visibility with an audience of 1,100+ attendees, including an extensive list of high-profile corporate and community leaders who support excellent and accessible Catholic education.

### **About Fulcrum Foundation**

The Fulcrum Foundation raises and manages money to support families and strengthen Catholic schools in the Archdiocese of Seattle primarily through tuition assistance grants, school partnership grants, and grants for transformational leaders. Fulcrum serves everyone—all races, genders, abilities, cultures, faiths, sexual orientations, and backgrounds.

# Sponsorship Levels & Benefits

## Sponsorship Levels

- Premier Sponsor \$100,000+
- Presenting Sponsor \$50,000
- Champion Sponsor \$25,000
- Partner Sponsor \$10,000
- Investor Sponsor \$7,500
- Friend Sponsor \$5,000

- **Premier Sponsor \$100,000+**
- **Presenting Sponsor \$50,000**

*Includes benefits listed for all levels, plus:*

- Table for 10 with premium seating location
- Complimentary hotel room for the evening of the event
- Highlighted recognition in pre-event and post-event marketing
- Branded social media posts shared on Fulcrum's social media channels
- Enhanced recognition in the Celebration of Light event slideshow
- Personalized verbal recognition on stage during the Celebration of Light
- Personalized thank you message from Catholic school students at the event

- **Champion Sponsor \$25,000**
- **Partner Sponsor \$10,000**
- **Investor Sponsor \$7,500**
- **Friend Sponsor \$5,000**

*Benefits at these levels include:*

- Table for 10
- Recognition in pre-event and post-event marketing, including the Puget Sound Business Journal (circulation 327,000), Northwest Catholic Magazine (circulation 111,000), Fulcrum Community Report (circulation 9,500+), emails to attendees, and the Fulcrum News (triannually, circulation 9,500+)
- Recognition in Fulcrum's Community Report
- Recognition on Fulcrum's social media channels through posts that can be linked and shared to sponsor social media pages
- Recognition in the event slideshow
- Verbal recognition on stage during the Celebration of Light (\$10,000 and above)
- Inclusion in the Fulcrum Chairman's Circle

*Event Contact: Advancement Director Amy Hall | 206.226.5679 | [amy.hall@fulcrumfoundation.org](mailto:amy.hall@fulcrumfoundation.org)*

Join other corporate and community leaders in support of Fulcrum's mission by committing to a Celebration of Light 2024 sponsorship today. We look forward to partnering with you!



*Thank You*

## CELEBRATION OF LIGHT 2023 SPONSORS

**Premier Sponsors (\$100,000)**

DICK ABRAMS IN SUPPORT OF THE EARLY CHILDHOOD EDUCATION ENDOWMENT      THE KRUSTEAZ COMPANY

**Champion Sponsors (\$25,000)**

ÀMAURICE      THE HOBAN FAMILY      THE LUGER FAMILY  
OLYMPIC EAGLE DISTRIBUTING/ANNE & STEVE KNIGHT

**Leader Sponsors (\$20,000)**

ASSUMPTION - ST. BRIDGET SCHOOL      FERRY FAMILY CHARITABLE FOUNDATION  
GARCO CONSTRUCTION      MICHAEL & MARY LEE      ST. JOHN SCHOOL

**Partner Sponsors (\$10,000)**

TONY & MICHELLE AUDINO	JULIE & DAN COLEMAN	MARK & KRIS MITCHKE	JOE & JENN SPRAGUE
RICH & KATHLEEN BARTH	EASTSIDE CATHOLIC	PATRIOT FIRE	ST. LUKE SCHOOL
BELLARMINE PREPARATORY	SCHOOL	SACRED HEART PARISH	STUDIO 45
SCHOOL	STEVE & JO MARIE HANSEN	& SCHOOL	WASHINGTON TRUST
BISHOP BLANCHET HIGH	HOLY NAMES ACADEMY	SEATTLE PREPARATORY	BANK
SCHOOL	KENNEDY CATHOLIC HIGH	SCHOOL	
BRUCE COMPANY	SCHOOL	SEATTLE UNIVERSITY	

**Investor Sponsors (\$7,500)**

EDITH & RAY ASPIRI      FOREST RIDGE SCHOOL OF THE SACRED HEART  
MATT & ANN SHANAHAN      TOMMY BAHAMA      THE TUCCI FAMILY

**Friends (\$5,000)**

ALASKA AIRLINES	GONZAGA UNIVERSITY	NAPOLEON CO./	ST. ELIZABETH ANN SETON
ARCHBISHOP MURPHY	RICHARD & SHERYL	THE MAGNANO FAMILY	CATHOLIC HIGH
HIGH SCHOOL	GUDAITIS	NORTHWEST CATHOLIC	SCHOOL
BURIEN TOYOTA & BURIEN	CLARE HENRY & DAVID	MAGAZINE	ST. BRENDAN SCHOOL
CHEVROLET	PULTORAK	O'DEA HIGH SCHOOL	ST. JOSEPH SCHOOL,
KEVIN & JULIE CIPOLETTI	HOLY ROSARY SCHOOL,	SAINT MARTIN'S	SEATTLE
BRIDGET COOLEY	WEST SEATTLE	UNIVERSITY	UNIVERSITY OF PORTLAND
IN MEMORY OF DICK	DAN & DIANE KOCER	ALICE & MARK SHAW	VA PIANO VINEYARDS
COOLEY	BETSY MILLER	SHEA HOMES	VENTURE/SAM & MATT
FACTS	MIKE & MINDY MORGAN	ST. ANNE SCHOOL	PARENT
FIDELITAS	BECKY & PAT MULLIN		

# Celebration of Light

## 2024 Commitment Form

### Sponsorship Levels

- ☐ Premier Sponsor \$100,000+
- ☐ Presenting Sponsor \$50,000
- ☐ Champion Sponsor \$25,000
- ☐ Partner Sponsor \$10,000
- ☐ Investor Sponsor \$7,500
- ☐ Friend Sponsor \$5,000
- ☐ We are unable to participate as a sponsor, but would like to make a contribution in the amount of \$ \_\_\_\_\_

### Sponsor Information

Name \_\_\_\_\_  
(as you would like it to appear in event materials)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

*Additional Information (if applicable):*

*Marketing Contact* \_\_\_\_\_  
Name Email Phone

*Billing Contact* \_\_\_\_\_  
Name Email Phone

*Table Captain/  
Table Coordinator* \_\_\_\_\_  
Name Email Phone

- ☐ **Double your impact!** Commit now to sponsoring the Celebration of Light for the next two years via a recurring sponsorship.

### Payment Method

- ☐ Please send me an invoice
- ☐ Enclosed is a check made payable to  
**Fulcrum Foundation**
- ☐ Please charge the following credit card

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

*Thank you for your support!*

Please send completed form to:

**Fulcrum Foundation**  
710 Ninth Avenue  
Seattle, WA 98104

QUESTIONS? Contact: Advancement Director Amy Hall | 206.226.5679 | [amy.hall@fulcrumfoundation.org](mailto:amy.hall@fulcrumfoundation.org)